



# Executive Development Programme for Women in Tourism

---

## EXECUTIVE DEVELOPMENT PROGRAMME FOR WOMEN IN TOURISM (EDP WIT)

The EDP WIT launched in 2016 as an initiative of the National Department of Tourism to empower women and build an inclusive and sustainable tourism sector. The programme is being presented by the UNISA Graduate School of Business Leadership (SBL) in collaboration with the UNISA College of Economic and Management Sciences' Department of Applied Management.

---



# EDP WIT



## WHAT ARE THE BENEFITS

This programme will provide senior female leaders in the tourism and hospitality industry with the tools to overcome leadership challenges by developing and directing innovative organisational strategies in a complex business environment. Successful participants in the pro-gramme will be able to develop and leverage internal and external relationships in their respective places of work.

## ON COMPLETION

On successful completion of the program students will receive the Executive Development Programme for Women in Tourism certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

## ASSESSMENT

- Formative assessment (Individual and Group assignments)
- Summative assessment (Portfolio Examination)

## MODULES



Strategic Financial Management



Contemporary Leadership



Managing Organisational Performance



The Tourism Project



The Global Business Environment



Advanced Strategic Tourism Management



Advanced Destination and Marketing Management

## ADMISSION CRITERIA

NQF 6 or 7 level qualification (National Diploma, B-Tech or B-degree), with specific reference to:

- NQF level 6 + 5 years' middle to senior managerial position experience (preference will be given to candidates working in tourism, hospitality and conservation).
- NQF level 7 + 3 years' middle to senior managerial position experience (preference will be given to candidates working in tourism, hospitality and conservation).

**Potential candidates must submit the following documents:**

- Nomination letter from the employer (institution/organisation);
- A detailed CV of the nominee;
- Certified copies of ID/Passport and qualifications of the nominee;

**International Students:**

- Grade 12 or equivalent.
- Must be employed in the Tourism sector at middle to senior management level.

## TUITION FEES

R55 000 / \$3 000

- Fees are an estimate depending on ZAR/USD exchange rate. Applicants can use the figure above as a guideline.
- Application fee: R140.00 (non-refundable AND in addition to tuition fees)
- A foreign levy will be charged for students not residing in South Africa

## REGISTRATION

The application and registration process for the EDP WIT takes place from October 2024 until January 2025. Only successful and selected candidates will be allowed to register. Attendance at the EDP WIT (online) study school is compulsory and the dates of these events will be provided.

## INFORMATION

The link below provides more information on programmes on offer, go to

<https://www.unisa.ac.za/sites/sbl/default/Programmes/Short-learning-programmes> or scan the QR code below:



You may also contact our colleagues below for application and registration queries.

Dumisani Kewuti E: [kewutk@unisa.ac.za](mailto:kewutk@unisa.ac.za)

Prof Nellie Swart E: [swartmp@unisa.ac.za](mailto:swartmp@unisa.ac.za)